NIC’s OneOutdoor platform offers a best-of-breed solution to meet the essential needs of outdoor agency decision-makers by combining:

**PROVEN TECHNOLOGY**
- Configured to solve agency problems
- Flexible and scalable to deliver consistent results
- User-friendly interface
- 11 state partnerships, including:

**REVENUE GROWTH STRATEGIES**
- Unique branding to drive higher usage
- Industry-leading autorenewal program
- Proven data segmentation, email automation, and hard card strategies

**GOVERNMENT KNOW-HOW**
- Outdoor agencies are impacted by actions across state government
- NIC understands the implications of policy, rule, and legislative activity
- We translate broader government dynamics to benefit outdoor agencies
- Trend monitoring to drive growth -- including touchless services
Meeting the Needs of Modern Outdoor Agencies

20+ years managing outdoor licensing systems
13.1 million licenses & privileges sold in 2020
Trusted outdoor provider for 11 states, including Wisconsin, Pennsylvania & Illinois

A MODERN, FLEXIBLE & CUSTOMIZABLE APPROACH FOR OUTDOOR AGENCIES

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