

HIGH PERFORMANCE OUTDOOR LICENSING



NIC's OneOutdoor platform offers a best-of-breed solution to meet the essential needs of outdoor agency decision-makers by combining:



**PROVEN
TECHNOLOGY**



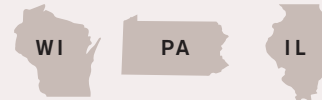
**REVENUE GROWTH
STRATEGIES**



**GOVERNMENT
KNOW-HOW**

**The Industry's Most
Powerful Outdoor
Licensing Platform**

- Configured to solve agency problems
- Flexible and scalable to deliver consistent results
- User-friendly interface
- 11 state partnerships, including:



**Customized R3
Marketing to Increase
Agency Revenues**

- Unique branding to drive higher usage
- Industry-leading autorenewal program
- Proven data segmentation, email automation, and hard card strategies

**Strategic & Broad View
of Government**

- Outdoor agencies are impacted by actions across state government
- NIC understands the implications of policy, rule, and legislative activity
- We translate broader government dynamics to benefit outdoor agencies
- Trend monitoring to drive growth -- including touchless services

Meeting the Needs of Modern Outdoor Agencies



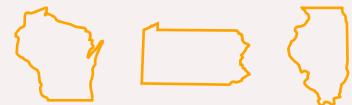
A MODERN, FLEXIBLE & CUSTOMIZABLE APPROACH FOR OUTDOOR AGENCIES



20+ years managing outdoor licensing systems



13.1 million licenses & privileges sold in 2020



Trusted outdoor provider for 11 states, including Wisconsin, Pennsylvania & Illinois