NIC Earns 17 Cents Per Share in Second Quarter 2015; Solid Performance of Transaction-based Services Drives Revenue Growth

OLATHE, Kan. – August 6, 2015 – NIC Inc. (NASDAQ: EGOV), the dominant provider of official eGovernment services, today announced net income of $11.3 million and earnings per share of 17 cents on total revenues of $75.8 million for the three months ended June 30, 2015. In the second quarter of 2014, the Company reported net income of $11.0 million and earnings per share of 17 cents on total revenues of $71.2 million.

Quarterly portal revenues were $71.0 million, a 6 percent increase over the second quarter of 2014. On a same-state basis, total revenues increased 7 percent, with transaction-based revenues from Interactive Government Services (IGS) up 11 percent over the second quarter of 2014, and transaction-based revenues from Driver History Records (DHR) up 3 percent due mainly to price increases in two states. Same-state portal software development revenues increased 6 percent in the quarter due mainly to new projects in Wisconsin, Indiana, and Colorado.

Start-up costs from the pilot program with the Louisiana Department of Public Safety totaled $0.3 million during the current quarter.

NIC’s portal gross profit percentage was 40 percent in the current quarter, down from 41 percent in the second quarter of 2014, in part reflecting start-up costs from the Louisiana pilot and the expiration of the Company’s contract with the State of Delaware in the first quarter of 2015.
Software & services revenues were $4.8 million in the current quarter, up 10 percent from the second quarter of 2014, driven by an increase in transactional revenues from the federal Pre-employment Screening Program.

“I am pleased with the results NIC produced during the second quarter of 2015,” said NIC Chief Executive Officer and Chairman of the Board, Harry Herington. “Our teams continue to be focused on what drives our core business -- launching new transaction-based online government services and looking for ways to harness new innovation for the development of future services.”

**Operational Highlights**

Recently, three NIC subsidiaries received contract extensions. The Maryland Division of NICUSA and Kentucky Interactive, LLC received one-year contract extensions from the states of Maryland and Kentucky, respectively. In addition, the State of Utah extended its contract with Utah Interactive, LLC for three years.

**Second Quarter Earnings Call and Webcast Details**

On the call, the Company will discuss its 2015 second quarter, and answer questions from the investment community. The call may also include discussion of Company developments, and forward-looking and other material information about business and financial matters.

**Dial-In Information**

Thursday, August 6, 2015
4:30 p.m. (EDT)

Call bridge: 888-395-3227 (U.S. callers) or 719-325-2393 (international callers)
Conference ID: 5339033
Call leaders: Harry Herington, Chief Executive Officer and Chairman of the Board
Steve Kovzan, Chief Financial Officer
Robert Knapp, Chief Operating Officer
Webcast Information
To sign in and listen: The Webcast system is available at https://www.egov.com/investor-relations.
A replay of the Webcast will be available by visiting https://www.egov.com/investor-relations.

About NIC
Founded in 1992, NIC (NASDAQ: EGOV) is the nation’s leading provider of official government websites, online services, and secure payment processing solutions. The Company’s innovative eGovernment services help make government more accessible to everyone through technology. The family of NIC companies provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Forbes has named NIC as one of the “100 Best Small Companies in America” six times, most recently ranked at No. 36 (2014), and the Company has been included four times on the Barron’s 400 Index. Additional information is available at https://www.egov.com.

Cautionary Statement Regarding Forward-Looking Information
Any statements included in this release that do not relate to historical or current facts constitute forward-looking statements. These statements include estimates, projections, statements relating to the Company’s business plans, objectives and expected operating results, and the assumptions upon which those statements are based. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially from the forward-looking statements, including regional or national business, political, economic, competitive, social and market conditions, including the ability of the Company to renew existing contracts and sign contracts with new states and federal government agencies, as well as possible data security incidents. You should not rely on any forward-looking statement as a prediction or guarantee about the future. A detailed discussion of risks and uncertainties that could cause actual results and events to differ materially from such forward-looking statements is included in the section titled “Risk Factors” of the Company’s most recently filed Forms 10-K and 10-Q. Any forward-looking statements made during this call speak only as of the date of this call. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

(more)
### Revenues:

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Portal revenues</td>
<td>$71,030</td>
<td>$66,809</td>
<td>$136,944</td>
<td>$128,291</td>
<td></td>
</tr>
<tr>
<td>Software &amp; services revenues</td>
<td>4,782</td>
<td>4,346</td>
<td>9,227</td>
<td>8,261</td>
<td></td>
</tr>
<tr>
<td>Total revenues</td>
<td>$75,812</td>
<td>$71,155</td>
<td>$146,171</td>
<td>$136,552</td>
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</tbody>
</table>

### Operating expenses:

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Cost of portal revenues, exclusive of depreciation &amp; amortization (1)</td>
<td>42,815</td>
<td>39,549</td>
<td>84,309</td>
<td>77,110</td>
<td></td>
</tr>
<tr>
<td>Cost of software &amp; services revenues, exclusive of depreciation &amp; amortization (1)</td>
<td>1,321</td>
<td>1,245</td>
<td>2,611</td>
<td>2,238</td>
<td></td>
</tr>
<tr>
<td>Selling &amp; administrative (1)</td>
<td>10,818</td>
<td>9,841</td>
<td>21,356</td>
<td>19,049</td>
<td></td>
</tr>
<tr>
<td>Depreciation &amp; amortization</td>
<td>2,304</td>
<td>2,277</td>
<td>4,596</td>
<td>4,527</td>
<td></td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>$57,258</td>
<td>$52,912</td>
<td>$112,872</td>
<td>$102,924</td>
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</tr>
</tbody>
</table>

### Operating income before income taxes

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Operating income before income taxes</td>
<td>18,554</td>
<td>18,243</td>
<td>33,299</td>
<td>33,628</td>
<td></td>
</tr>
<tr>
<td>Income tax provision</td>
<td>7,251</td>
<td>7,213</td>
<td>13,055</td>
<td>13,223</td>
<td></td>
</tr>
</tbody>
</table>

### Net income

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Basic net income per share</td>
<td>$0.17</td>
<td>$0.17</td>
<td>$0.31</td>
<td>$0.31</td>
<td></td>
</tr>
<tr>
<td>Diluted net income per share</td>
<td>$0.17</td>
<td>$0.17</td>
<td>$0.31</td>
<td>$0.31</td>
<td></td>
</tr>
</tbody>
</table>

### Weighted average shares outstanding:

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Basic</td>
<td>65,588</td>
<td>65,245</td>
<td>65,488</td>
<td>65,151</td>
<td></td>
</tr>
<tr>
<td>Diluted</td>
<td>65,588</td>
<td>65,245</td>
<td>65,488</td>
<td>65,151</td>
<td></td>
</tr>
</tbody>
</table>

### Key Financial Metrics:

- Revenue growth - outsourced portals: 6% 8% 7% 7%
- Same state revenue growth - outsourced portals: 7% 8% 7% 7%
- Recurring portal revenue as a % of total portal revenues: 95% 95% 96% 95%
- Gross profit % - outsourced portals: 40% 41% 38% 40%
- Revenue growth - software & services: 10% 13% 12% 18%
- Gross profit % - software & services: 72% 71% 72% 73%
- Selling & administrative expenses as a % of total revenues: 14% 14% 15% 14%
- Operating income as a % of total revenue: 24% 26% 23% 25%

### Portal Revenue Analysis:

<table>
<thead>
<tr>
<th></th>
<th>Three months ended</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30,</td>
<td>2015</td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>IGS transaction-based</td>
<td>$40,635</td>
<td>$36,684</td>
<td>$76,782</td>
<td>$69,053</td>
<td></td>
</tr>
<tr>
<td>DMV transaction-based</td>
<td>25,643</td>
<td>25,017</td>
<td>51,295</td>
<td>48,493</td>
<td></td>
</tr>
<tr>
<td>Portal software development</td>
<td>3,477</td>
<td>3,288</td>
<td>5,772</td>
<td>6,315</td>
<td></td>
</tr>
<tr>
<td>Portal management</td>
<td>1,275</td>
<td>1,820</td>
<td>3,095</td>
<td>4,430</td>
<td></td>
</tr>
<tr>
<td>Total portal revenues</td>
<td>$71,030</td>
<td>$66,809</td>
<td>$136,944</td>
<td>$128,291</td>
<td></td>
</tr>
</tbody>
</table>

**Note:** The Company reclassified certain income statement employee benefit-related expenses for the three- and six-month periods ended June 30, 2014, to conform to the 2015 presentation. The reclassification resulted in a reduction of selling & administrative expenses of $1.0 million and $2.1 million, respectively, for the three- and six-month periods ended June 30, 2014 and corresponding increases of $1.0 million and $2.0 million, respectively, in cost of portal revenues and an increase of $0.1 million in cost of software & services revenues for the six-month period ended June 30, 2014. In addition, the reclassification resulted in a reduction of selling & administrative expenses as a percentage of total consolidated revenues of 1% and 2%, respectively, for the three- and six-month periods ended June 30, 2014 and corresponding decreases in portal gross profit percentage and a 1% decrease in software & services gross profit percentage for the six-month period ended June 30, 2014. The reclassification had no effect on total operating expenses, operating income, net income, earnings per share or cash flows.
### NIC INC.
**CONSOLIDATED BALANCE SHEETS**
(UNAUDITED)

Thousands except par value amount

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>June 30, 2015</th>
<th>December 31, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$107,411</td>
<td>$87,983</td>
</tr>
<tr>
<td>Trade accounts receivable, net</td>
<td>76,476</td>
<td>57,468</td>
</tr>
<tr>
<td>Deferred income taxes, net</td>
<td>1,109</td>
<td>1,039</td>
</tr>
<tr>
<td>Prepaid expenses &amp; other current assets</td>
<td>11,496</td>
<td>11,502</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td><strong>196,492</strong></td>
<td><strong>157,992</strong></td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>10,524</td>
<td>12,247</td>
</tr>
<tr>
<td>Intangible assets, net</td>
<td>2,365</td>
<td>2,394</td>
</tr>
<tr>
<td>Other assets</td>
<td>438</td>
<td>446</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$209,819</strong></td>
<td><strong>$173,079</strong></td>
</tr>
</tbody>
</table>

| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable | $55,449 | $41,402 |
| Accrued expenses | 19,512 | 19,751 |
| Other current liabilities | 2,269 | 2,902 |
| **Total current liabilities** | **77,230** | **64,055** |
| Deferred income taxes, net | 707 | 1,536 |
| Other long-term liabilities | 3,965 | 3,350 |
| **Total liabilities** | **81,902** | **68,941** |
| Commitments and contingencies | - | - |
| Stockholders' equity: | | |
| Common stock, $0.0001 par, 200,000 shares authorized, 65,615 and 65,303 shares issued and outstanding | 7 | 7 |
| Additional paid-in capital | 98,168 | 94,690 |
| Retained earnings | 29,742 | 9,441 |
| **Total stockholders' equity** | **127,917** | **104,138** |
| **Total liabilities and stockholders' equity** | **$209,819** | **$173,079** |

(more)
### NIC INC.
#### CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS’ EQUITY
**(UNAUDITED)**

<table>
<thead>
<tr>
<th>Shares</th>
<th>Additional Paid-in Capital</th>
<th>Retained Earnings</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Balance, January 1, 2015</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>65,303</td>
<td>$7</td>
<td>$94,690</td>
<td>$9,441</td>
</tr>
<tr>
<td><strong>Net income</strong></td>
<td>-</td>
<td>-</td>
<td>$20,244</td>
</tr>
<tr>
<td><strong>Restricted stock vestings</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>332</td>
<td>-</td>
<td>74</td>
<td>-</td>
</tr>
<tr>
<td><strong>Dividend equivalents cancelled upon forfeiture of performance-based restricted stock awards</strong></td>
<td>-</td>
<td>-</td>
<td>57</td>
</tr>
<tr>
<td><strong>Shares surrendered and cancelled upon vesting of restricted stock to satisfy tax withholdings</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(95)</td>
<td>-</td>
<td>(1,624)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Stock-based compensation</strong></td>
<td>-</td>
<td>-</td>
<td>3,796</td>
</tr>
<tr>
<td><strong>Tax deductions relating to stock-based compensation</strong></td>
<td>-</td>
<td>-</td>
<td>74</td>
</tr>
<tr>
<td><strong>Shares issuable in lieu of dividend payments on unvested performance-based restricted stock awards</strong></td>
<td>-</td>
<td>-</td>
<td>57</td>
</tr>
<tr>
<td><strong>Issuance of common stock under employee stock purchase plan</strong></td>
<td>-</td>
<td>-</td>
<td>1,131</td>
</tr>
<tr>
<td><strong>Balance, June 30, 2015</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>65,615</td>
<td>$7</td>
<td>$98,168</td>
<td>$29,742</td>
</tr>
</tbody>
</table>

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### NIC INC.
#### CASH FLOW SUMMARY
**(UNAUDITED)**

<table>
<thead>
<tr>
<th>Three months ended</th>
<th>Six months ended</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 30, 2015</td>
<td>June 30, 2014</td>
</tr>
<tr>
<td>2015</td>
<td>2014</td>
</tr>
</tbody>
</table>

**Cash flows from operating activities:**

- **Adjustments to reconcile net income to net cash provided by operating activities:**
  - Depreciation & amortization: $2,304 $2,277 $4,596 $4,527
  - Stock-based compensation expense: $1,637 $1,414 $3,796 $2,414
  - Deferred income taxes: $(1,319) $(818) $(2,755) $(1,494)
  - Loss on disposal of property and equipment: $24 $24 $29 $128

**Changes in operating assets and liabilities:**

- **(Increase) decrease in trade accounts receivable, net:** $(8,654) 404 $(19,008) $(8,393)
- **Decrease in prepaid expenses & other current assets:** $1,467 129 $1,862 $2,370
- **(Increase) decrease in other assets:** $6 $(9) $8 $(42)
- **Increase (decrease) in accounts payable:** $7,131 $(1,282) $14,047 $6,705
- **Increase (decrease) in accrued expenses:** $2,967 $2,811 $(1,993) $(4,416)
- **Increase (decrease) in other current liabilities:** $(189) $(313) $(633) $102
- **Increase in other long-term liabilities:** $402 $252 $615 $413

- **Net cash provided by operating activities:** $15,919 $17,057 $20,808 $22,719

**Cash flows from investing activities:**

- **Purchases of property and equipment:** $(1,527) $(1,734) $(2,204) $(2,653)
- **Capitalized internal use software development costs:** $(251) $(332) $(539) $(657)
- **Net cash used in investing activities:** $(1,778) $(2,066) $(2,743) $(3,310)

**Cash flows from financing activities:**

- **Net cash provided by financing activities:** $28 $207 $232 $897

**Net cash provided by financing activities:** $28 $207 $232 $897

**Net increase in cash:** $15,307 $15,919 $20,088 $22,719

**Cash, beginning of period:** $92,104 $81,598 $87,983 $74,245

**Cash, end of period:** $107,411 $95,658 $107,411 $95,658

**Other cash flow information:**

- **Non-cash investing activities:**
  - Capital expenditures accrued but not yet paid $130 $50 $130 $50

**Cash payments:**

- **Income taxes paid:** $6,659 $7,305 $13,073 $13,837
- **Cash dividends on common stock previously restricted for payment of dividend:** $- $- $- $22,982